

MASTER OF MASS COMMUNICATION

Scheme of Examination under CBCS

w.e.f. Session:2023-2024 **SEMESTER-1**

Paper Code	Subject Name	Theory	Practical	Internal Assessment Marks	Total Marks	Credits
MAMC-101	Fundamentals of Communication	80	00	20	100	4
MAMC-102	Writing and Reporting Skills	50	30	20	100	4
MAMC-103	Print Media Production	50	30	20	100	4
MAMC-104	Media Laws & Ethics	80	00	20	100	4
MAMC-105 (Value Added Course Credited)	Photography and Photojournalism	50	30	20	100	4
MAMC-106 (Value Added Course Credited)	In-House Training (Workshop, Field Training, Presentation, Magazine, Newspaper	00	80	20	100	4

C.C. Core Course VC: Value Added Course Credited

O.E.C.- Open Elective Paper Course

(*Theory:50 Marks, Practical:30

Marks)

Note: Each question paper shall have six questions. Question no. 1 shall have 10 short-answer types' questions, covering all the five units, all of which shall be compulsory and each question shall carry two marks. Question no.2 to 6 shall have internal choice and carry 12 marks each selecting one question from each unit.

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MASTER OF MASS COMMUNICATION Scheme of Examination under CBCS w.e.f. Session:2023-2024 SEMESTER-II

Paper Code	Subject Name	Theory	Practical	Internal Assessment Marks	Total Marks	Credits
MAMC-201	Electronic media	80	00	20	100	4
MAMC-202	Public Relations	50	30	20	100	4
MAMC-203	TV Production	50	30	20	100	4
MAMC-204	Advertising	50	30	20	100	4
MAMC-205	Field Work Cinema/Documentary Production• Specialized Reporting (Economics Reporting,• Science Reporting, Sports Reporting, Educational Reporting, Agricultural Reporting. Diplomatic Reporting etc.) Print, Radio and Television	00	80	20	100	4
1AMC-206 O.E.C)	Mobile journalism	50	30	20	100	Д

C.C. Core Course VC: Value Added Course Credited

O.E.C.- Open Elective Paper Course

(*Theory:50

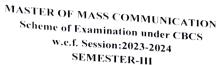
Marks, Practical :30 Marks)

Note: Each question paper shall have six questions. Question no. 1 shall have 10 short-answer types' questions, covering all the five units, all of which shall be compulsory and each question shall carry two marks. Question no.2 to 6 shall have internal choice and carry 12 marks each selecting one question from each unit.

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Paper Code	Subject Name								
MAMC-301	Communication Research	Theory	Practical	Internal Assessment Marks	Total Marks	Credits			
		80	00	20					
MAMC-302	Development			20	100	4			
	Communication	80	00	20					
MAMC-303	New Media			20	100	4			
		50	30	20					
MAMC-304	Design & Graphics			20	100	4			
		50	30	20					
MAMC-305	Internship			20	100	4			
- 10 303		00	80	20					
MAMC-	S- : 124	50	30	20	100	4			
306(O.E.C)	Social Media								
vo(O.E.C)					100	4			

Student must choose one paper from the following:

C.C. Core Course VC: Value Added Course Credited Marks, Practical :30 Marks)

O.E.C.- Open Elective Paper Course

(*Theory:50

Note: Each question paper shall have six questions. Question no. 1 shall have 10 short-answer types' questions, covering all the five units, all of which shall be compulsory and each question shall carry two marks. Question no.2 to 6 shall have internal choice and carry 12 marks each selecting one question from each unit.

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Scheme of Examination under CBCS

w.e.f. Session:2023-2024 SEMESTER-IV

Student must choose one paper from the following

	Studen	i musi choose o	ne paper fron	n the following:		
Paper Code	Subject Name	Theory	Pract	,	Total Marks	Credits
MAMC-401	Traditional and Folk Media	80	00	20	100	4
MAMC-402	Film Production	50	30	20	100	4
MAMC-403	Cultural Communication Studies	80	00	20	100	4
MAMC-404	Gender and Media Studies	80	00	20	100	4
MAMC-405 Value Added Course redited)	Film Documentary (Duration minimum 30 Minutes) on any Social Issue	00	80	20	100	4
IAMC-406	Dissertation	00	00	00	100	4
alue Added Course dited)						

C.C. Core Course VC: Value Added Course Credited, MT: Master Thesis

O.E.C.- Open Elective Paper Course

(*Theory:50 Marks, Practical:30 Marks)

Note: Each question paper shall have six questions. Question no. 1 shall have 10 short-answer types' questions, covering all the five units, all of which shall be compulsory and each question shall carry two marks. Question no.2 to 6 shall have internal choice and carry 12 marks each selecting one question from each unit.

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