



EMPANELMENT OF PROFESSIONAL AGENCY REGARDING LAUNCHING OF YOUTUBE CHANNEL OF UNIVERSITY

Chaudhary Ranbir Singh University, Jind is planning to launch a channel on YouTube with a motive to share its existing bunch of knowledge with the students in particular and the community in general. For the said purpose, University intends to empanel professional agencies which will be responsible to maintain the channel technically (all issues related to channel except content) including preparing of these lectures compatible to upload, marketing of the channel, proprietary issues including maintenance of channel as per cyber laws pre-launch & post launch and operating compliances of Government and other agencies concerning YouTube channel. The professional agency seeking empanelment must be eligible on the following parameters:

1. Professional agencies having good knowledge of social media may be empanelled by the University.
2. The agency seeking for empanelment must have trained/professional staff having master degree in Mass Communication/Journalism and should have experience in Electronics Media.

Sealed quotations are invited from the professional agencies seeking empanelment in the following format:

A. For preparing of lectures compatible to upload including editing etc.:

Sr. No.	Duration of Audio-Video film	Rate Quoted inclusive of all taxes per audio-video film (in Rs.)
1.	0 to <5 Min	
2.	5 to <15 Min	
3.	15 to <30 Min	
4.	30 to < 60 Min	
5.	More than 60 Min	

B. For marketing of the channel: Rs. _____

C. For proprietary issues and maintaining the channel as per Cyber Laws: Rs. _____

The rates should be including the taxes without any overwriting or cutting. The sealed envelope must reach the office of **Registrar, Chaudhary Ranbir Singh University, Jind** up to **13.07.2020** till **4:00 P.M.** by speed post/by hand.

Further, the agency seeking for empanelment must have to appear before the expert committee of the University for demonstration of its work and experience etc. No TA/DA will be paid for visiting the University.

REGISTRAR